PDI

Retail Security Threat Snapshot

Retail is now the fourth most attacked industry.

What's really putting you at risk?

Lessons from the PDI Security and Network Team

Top threat vectors for Retailers

Your endpoints
Ransomware attacks on retail jumped **83.4%** from 2023 to 2024.

Your credentials
Credentials are attacked daily. Many attacks are **not blocked** by firewall, AV, or EDR.

Your cameras
53.9% of cameras contain known vulerabilities.

Your networks
Firewalls may **only block 9 out of 10** events marked "suspicious."

I have a firewall and endpoint protection...

That's not enough. In a typical month, a single retailer network sees...

3.1 Billion network events per month

but only **0.000002%** are real threats

PDI identifies and catches these every single day.

With billions of events and only a handful that matter, how do you know where to focus? That's where PDI's SOC comes in.

What a SOC does for you

Find threats
2,000+ retail security cases are resolved monthly.

Responds fast
SOC identifies, investigates, and shuts down threats within minutes.

What should Retailers do?

Understand your vulnerabilities
Know where you are weak.

Use managed security technolgies
Managed/monitored EDR and next generation firewalls.

Lock down configurations
Use unique, secure passwords, require MFA and segment networks.

Monitor continuously
Deploy managed detection and response (MDR). Use dark web monitoring for stolen credentials.

Contact us for a personalized no-cost assessment of your organizations's vulnerabilities.

SECURITY.PDITECHNOLOGIES.COM